

May 2012

Connections

The Newsletter for U.S. Cellular® Customers.

Be In the Know On the Go. *Free Wireless Emergency Alerts are coming to capable mobile phones this year.*

Emergencies happen, often when least expected. And when they do, we want to be able to alert our customers because your safety is our top concern.

That's why we're bringing customers an enhancement this year: U.S. Cellular® has joined forces with the FCC and FEMA to offer Wireless Emergency Alerts (WEAs) on capable mobile phones. There is no charge for WEAs. These alerts do not impact voice, messaging or data usage.

There are three types of WEAs:

- 1) **Presidential:** Issued by the President of the United States and used to identify local, regional or national emergencies.
- 2) **Imminent Threats:** Issued by authorized local, state, regional or federal agencies and used to provide notification of emergencies where life or property is at risk.
- 3) **AMBER:** Issued by authorized local, state, regional or federal agencies and used to notify the community of missing, injured, lost, endangered or abducted children.

Each alert will include important information such as what's happening and what action should be taken.

With WEAs, delivered by the Commercial Mobile Alert System (CMAS), customers can now be reached wherever they are. It works similar to the way emergency alerts are broadcast over your TV and radio—a short, text-like alert with a unique signal and indicator will be sent to CMAS-capable devices in the affected area.

We've already started launching CMAS-capable devices and we're committed to providing WEAs to as many new phones as possible by the end of 2012. Ask your store associate for details or visit uscellular.com/wea for more information.



U.S. Cellular does not guarantee alert delivery or timeliness. U.S. Cellular is not responsible for content of alerts. Delivery of alerts is best-effort and may not be received in weak signal areas.



Turn Voice Mails into Easy-to-Read Texts.

Introducing a new service that lets you discreetly check your messages and respond quickly, wherever you are.

Can you imagine being able to check your Voice Mail without the hassles of entering PINS, listening to rambling messages or scrambling to write down important info on the go? Now you can.

With new Voice Mail to Text, your Voice Mails are converted to text messages and/or e-mails. So it's easy to stay connected with your social circle and keep work and family on track, without listening to a single message.

**Try it FREE
for 30 days**

- Enjoy instant and discreet access to your Voice Mail any time, any place.
- Get automated, secure transcriptions of your Voice Mail.
- Choose to reply via text, e-mail or phone call.

It's one of the coolest new technologies available, and it's perfect for when you need to be quiet during meetings—or when it's too noisy to check Voice Mail.

Make sure it's right for you and try Voice Mail to Text free for 30 days. To activate, **text GO to 1066**. During those 30 days, experiment and see how it works. If you like it, pay just \$2.99/mo. plus applicable taxes. Find more information at uscellular.com/vmtt.

Limited time offer. Certain restrictions apply. See uscellular.com/vm2tterms for details.

Beauty & Brains? Now That's a Head-Turner.

Samsung Galaxy S® II will dazzle you with its big, brilliant screen and blazing-fast speed.

Get your hands on a real gem: the Samsung Galaxy S II. With gorgeous graphics and exciting mobile entertainment possibilities, the Galaxy S II has taken the smartphone world by storm. But don't just take our word for it...

Powered by the Android™ operating system, the super-slim Galaxy S II is extraordinary in every way:

- Stunning 4.52" Super AMOLED™ Plus touchscreen display brings pictures and movies to life—even in direct sunlight.
- Speedy dual core 1.2 GHz processor makes browsing, streaming and gaming fast and easy.
- 2MP front-facing camera for crystal clear video chats, and 8MP rear-facing camera that takes full HD videos and photos.

When you get this phone, you'll be blown away by its pre-loaded apps including: HD Games, Mobile TV, YouTube and Amazon Kindle. The Galaxy S II is an entertainment enthusiast's dream!

Even better? We'll start your HD game collection: *Let's Golf 2* comes pre-loaded and ready to play. To learn more, go to uscellular.com/SamsungGalaxySII.



Samsung
GALAXY S II

Enter the Galaxy Giveaway Today!

Text GALAXY to 1075
for your chance to win one of five Samsung Galaxy S II phones.

No purchase necessary to enter or win. For official rules visit uscc.com/gs2sweeps.

Our Rewards Lounge is Rolling Into Your Town!

Watch for our U.S. Cellular® Rewards Lounge this summer at local fairs, festivals and sporting events. Stop in for a fun, rewarding experience with great games, tons of prizes and special promotions. To find the next event near you, go to uscellular.com/events.

When You're Happy, We're Happy.

We're passionate about providing you with a great experience. You can count on us to deliver the highest network satisfaction, along with all the other benefits of being a U.S. Cellular customer like the industry's only rewards program, the best value in plans and top-notch customer service.

We Want to Hear From You.

It's fast, fun and easy to connect with us at facebook.com/uscellular or follow us on Twitter @USCellular. To view our YouTube channel, go to youtube.com/uscellularcorp.

Questions? Visit us at uscellular.com, call 1-888-944-9400 or simply dial 611 from your U.S. Cellular phone (always a free call).

